

Linen-draped tables, accented with the colors of turmeric and saffron reflecting in the sunset with a background of dramatic coastal cliffs and a turquoise ocean...



PALOS VERDES PASTORAL
Sunday, October 15, 2017
Terranea Resort



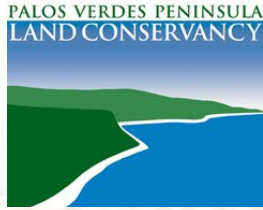
Palos Verdes Peninsula Land Conservancy
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PALOS
VERDES
Pastoral

A Garden-to-Table
Dining Experience
on the Peninsula

Event Package



The Premier Party of the Decade!

Palos Verdes Pastoral

A Garden-to-Table Dining Experience

Vision

Imagine 200 dinner guests seated at tables along an exclusive natural location... white linen tablecloths and wine glasses sparkling in the late afternoon sun... the sounds of the ocean, and a gentle breeze amongst the finely dressed guests. The first of multiple courses is served and an evening of fine wine, beautiful food, dining at sunset under an autumn moon. The celebration begins..!

The Palos Verdes Peninsula Land Conservancy in partnership with underwriters Terranea Resort and Whole Foods Market, along with many valued sponsors, have created a spectacular signature event that allows almost all of the guest ticket purchases to go directly to support the work of the Conservancy to protect and steward our natural lands. The evening will also highlight the important role the corporate sector, community *and* Conservancy share in spreading an appreciation for the unique scenic beauty of the Palos Verdes Peninsula.

Local Food Concept

After years of transporting ingredients from all over the world, chefs are going back to basics and staying local. The goal is to limit impact on the environment – less flying, driving, and fuel consumption – and using farm-fresh products packed with nutrients and flavor. Small organic vegetable and herb gardens are popping up by the kitchens of the most celebrated restaurants. Executive Chef Bernard Ibarra will create a unique menu for the evening reflecting a signature sophistication using the finest, freshest ingredients and flavors in an exquisite presentation, and artisan products showcasing the best of California. *It is gourmet garden-to-table dining at its finest.*

Please join me in becoming a Sponsor of the 2017 Palos Verdes Pastoral event as part of a community of like-minded individuals that believe in garden-to-table dining experience and in the mission of the Conservancy in preserving our natural areas for the enjoyment of all.

Sincerely,

Sharon Ryan

Co-Chair, Palos Verdes Pastoral Committee

Diana Heffernan Schrader

Co-Chair, Palos Verdes Pastoral Committee

SPONSORSHIP OPPORTUNITIES

Silver and Sage Steward —\$25,000

- Pre-dinner Reception
- Major sponsor recognition in *South Bay, Peninsula People and Daily Breeze ads*
- Major sponsor ad and listing in PV Pastoral Event Program
- Top placement of name/logo in event displays and on event website with hotlink
- Top recognition in publicity materials including press releases and posters
- Top recognition in PVPLC newsletter OPEN SPACES (cir. 3,000)
- Includes 12 event tickets

Coastal Contributor —\$10,000

- Pre-dinner Reception
- Major sponsor recognition in *South Bay, Peninsula People and Daily Breeze ads*
- Major sponsor ad and listing in PV Pastoral Event Program
- Placement of name/logo in event displays and on event website with hotlink
- Prominent recognition in publicity materials including press releases and posters
- Prominent recognition in PVPLC newsletter OPEN SPACES (cir. 3,000)
- Includes 10 event tickets

Ocean Bluff Benefactor —\$5,000

- Pre-dinner Reception
- Major sponsor recognition in *SouthBay Magazine and Daily Breeze ads*
- Prominent sponsor listing in PV Pastoral Event Program
- Placement of name/logo in event displays and on event website with hotlink
- Recognition in publicity materials including press releases and posters
- Recognition in PVPLC newsletter OPEN SPACES (cir. 3,000)
- Includes 8 event tickets

Grassland Guardian —\$2,500

- Pre-dinner Reception
- Recognition in *SouthBay Magazine and Daily Breeze ads*
- Sponsor listing in PV Pastoral Event Program
- Placement of name/logo in event displays
- Recognition in press release and other publicity materials
- Recognition in PVPLC newsletter OPEN SPACES (cir. 3,000)
- Includes 4 event tickets

Tide Pool Sponsor —\$1,000

- Pre-dinner Reception
- Sponsor listing in PV Pastoral Event Program
- Recognition in press release and other publicity materials mailings
- Recognition in PVPLC newsletter OPEN SPACES (cir. 3,000)
- Includes 2 event tickets



SPONSORSHIP REGISTRATION

Yes! I'd like to support the Palos Verdes Peninsula Land Conservancy!

Enclosed is my check for the following Sponsor level (*check one*):

- Silver and Sage Steward** (\$25,000, includes 12 tickets)
- Coastal Contributor** (\$10,000, includes 10 tickets)
- Ocean Bluff Benefactor** (\$5,000, includes 8 tickets)
- Grassland Guardian** (\$2,500, includes 4 tickets)
- Tide Pool Sponsor** (\$1,000, includes 2 tickets)

Please list me in the program and promotional materials as:

- _____
- Individual Ticket** (\$250 per person). I would like _____ ticket(s)

Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Questions? Please contact Susan Wilcox, Director of Development at

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