

Palos Verdes Peninsula Land Conservancy

PALOS VERDES PENINSULA
LAND CONSERVANCY



2019 EARTH DAY CELEBRATION & FILM SCREENING

s p o n s o r s h i p p a c k a g e

Dear Friend,

It's our pleasure to invite you to sponsor the 2019 Earth Day Celebration to be held Saturday, April 20th. The Earth Day Celebration in 2019 will include native plant demonstrations and plantings, a guided tour of the preserve, art activity, dryad flute presentation, and plant sale followed later in the day by a film screening of FREE SOLO (Free solo climber Alex Honnold seeks to achieve his dream of scaling El Capitan in Yosemite without a rope) in San Pedro's historic Warner Grand Theatre. Sponsors will enjoy a pre-film VIP Wine & Cheese reception.

All proceeds from this event support the 102-acre White Point Nature Preserve and Education Center. The Preserve fulfills a critical need for open space and urban parkland in our community and continues to enjoy an increase in visitors. The Land Conservancy offers educational programs for the community and field trips for local and inner city school children. The Preserve and Nature Center are open to the public.

There are a variety of sponsorships available that include special recognition, VIP reception and promotional opportunities. Sponsorships benefit the PVP Land Conservancy and are fully tax deductible (Taxpayer ID #33-0309722).

We appreciate your support and hope you will join us as a sponsor. Thank you for your consideration.

WHITE POINT COMMUNITY GROUP

Diana Bailey, Tony Baker, Edna Bay, Bruce Biesman-Simons, Allen Franz, Amy Friend, Heather Henderson, Kim Kohler, Terry Miller, Peter Niemiec, Dave Pilon, Sue Scholton, June Burlingame Smith and Rick Wallace.





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EARTH DAY APRIL 20, 2019

- Demonstration of native plant installation for three hours of community planting and restoring vegetation (9 am to 2 pm)
- Self-guided tour of restored areas to enjoy birdsong
- Community screening on the silver screen at the Warner Grand Theatre, 5 pm 478 West 6th Street in San Pedro with VIP wine bar & snacks in the upstairs lobby for all sponsors (& guests). (VIP Reception 4 pm; Doors Open 4:15 PM)

THE BENEFICIARY

- The Palos Verdes Peninsula Land Conservancy (PVPLC) is a nonprofit organization dedicated to preserving open space and restoring native habitat. (IRS#33-0309722)
- White Point Nature Preserve is 102-acres of native coastal sage scrub overlooking the Pacific Ocean. The on-site Education Center is surrounded by a native plant demonstration garden.
- Monthly nature walks, presentations, volunteer opportunities and a third-grade natural history program are available to the public.



MORE INFORMATION:

Diana Bailey, 310 971-5995 or
dianab@pvplc.org

Louise Olfarnes, 310.541.7613 ext. 210 or
lofarnes@pvplc.org



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SPONSORSHIP LEVELS

- Platinum Sponsor \$5,000* (Includes 10 WINE BAR and Full Screen Ad)
- Gold \$2,500* (Includes 6 WINE BAR and Full Screen Ad)
- Silver \$1,000* (Includes 4 WINE BAR and Full Screen Ad)
- Sage \$500 (Includes 4 WINE BAR and Half Screen Ad)
- Friend \$250 (Includes 2 WINE BAR and listing in one-group-screen Ad)

**Includes listing in 4,000 printed film series brochures if sponsorship received by 3/9/19.*

Sponsors will be acknowledged and thanked at the White Point Nature Center's morning volunteer day as well as at the Warner Grand Theatre on the silver screen and in introductory remarks

Sponsor Name (Individual or Company): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Telephone: _____ Email: _____

Please list me in publicity as: _____

I will submit advertising artwork for the slides to lofarnes@pvplc.org

My guests on April 20th at the event will be:

- | | |
|-----------------------|---------------------|
| 1. <u>Friend</u> | 6. <u>Gold</u> |
| 2. <u>Friend</u> | 7. <u>Platinum</u> |
| 3. <u>Sage/Silver</u> | 8. <u>Platinum</u> |
| 4. <u>Sage/Silver</u> | 9. <u>Platinum</u> |
| 5. <u>Gold</u> | 10. <u>Platinum</u> |

Please make checks payable to PVPLC, PO Box 3427, Palos Verdes Peninsula, CA 90274 or charge your major credit card.

Credit Card Number: _____

Amount: _____ Exp. Date: _____ Sec. Code: _____

Billing Name (if different from above): _____

Address (if different from above): _____

Authorized signature: _____ Date: _____