

# Palos Verdes Peninsula Land Conservancy



## 2020 EARTH DAY CELEBRATION & FILM SCREENING

### s p o n s o r s h i p   p a c k a g e

Dear Friend,

It's our pleasure to invite you to sponsor the Palos Verdes Peninsula Land Conservancy's Earth Day Celebration. The Conservancy will celebrate the 50<sup>th</sup> Anniversary of Earth Day by presenting a Special Reception for Sponsors followed by a film screening of *Fantastic Fungi* in San Pedro's historic Warner Grand Theatre on Sunday, April 19<sup>th</sup>. *Fantastic Fungi*, a consciousness-shifting film narrated by Brie Larson is an immersive journey with renowned scientists like Paul Stamets, best-selling authors Michael Pollan, Eugenia Bone, Andrew Weil and others into the magical earth beneath our feet that can heal and save our planet.

All proceeds from this event support the 102-acre White Point Nature Education Center & Preserve. The Preserve fulfills a critical need for open space and urban parkland in our community and continues to enjoy an increase in visitors. The Conservancy offers educational programs for the community and field trips for local and inner city school children. The Nature Education Center and Preserve are open to the public.

There are a variety of sponsorships available that include special recognition, VIP Wine Bar Reception and promotional opportunities. Sponsorships benefit the PVP Land Conservancy and are tax deductible to the fullest extent of the law (Taxpayer ID #33-0309722).

We appreciate your support and hope you will join us as a sponsor. Thank you for your consideration.

#### WHITE POINT COMMUNITY GROUP

Chair: Dave Pilon Committee: Diana Bailey, Tony Baker, Eddy Bay, Bruce Biesman-Simons, Kyle Boone, June Burlingame-Smith, Allen Franz, Amy Friend, Heather Henderson, Kim Kohler, Terry Miller, Lowell Nickel, Peter Niemiec, Sue Scholton and Rick Wallace.



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#### EARTH DAY APRIL 19, 2020

- Community screening on the silver screen at the Warner Grand Theatre, 5 pm 478 West 6<sup>th</sup> Street in San Pedro with VIP Wine Bar Reception & snacks in the lobby for all sponsors (& guests). (Reception 4 pm; Doors Open 4:30 PM)

#### THE BENEFICIARY

- The Palos Verdes Peninsula Land Conservancy is a nonprofit organization dedicated to preserving open space and restoring native habitat.
- White Point Nature Preserve is 102-acres of native coastal sage scrub overlooking the Pacific Ocean. The on-site Nature Education Center is surrounded by a native plant demonstration garden.
- Monthly nature walks, presentations and volunteer opportunities are available to the public. A Third-Grade Junior Naturalist Program serves area schools.



#### MORE INFORMATION:

Diana Bailey, 310 971-5995 or  
dianab@pvplc.org  
Louise Olfarnes, 310.541.7613  
ext. 210 or lolfarnes@pvplc.org





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#### SPONSORSHIP LEVELS

- Platinum Sponsor \$5,000\* (Includes 10 VIP Wine Bar Reception and Full Screen Ad)
- Gold \$2,500\* (Includes 6 VIP Wine Bar Reception and Full Screen Ad)
- Silver \$1,000\* (Includes 4 VIP Wine Bar Reception and Full Screen Ad)
- Sage \$500 (Includes 4 VIP Wine Bar Reception and Half Screen Ad)
- Friend \$250 (Includes 2 VIP Wine Bar Reception and listing in one-group-screen Ad)

*\*Includes listing in 4,000 printed film series brochures if sponsorship received by March 16, 2020.*

*Sponsors will be acknowledged and thanked at the at the Warner Grand Theatre on the silver screen and in introductory remarks*

Sponsor Name (Individual or Company): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please list me in publicity as: \_\_\_\_\_

I will submit advertising artwork for the slides to [lofarnes@pvplc.org](mailto:lofarnes@pvplc.org)

My guests on April 19<sup>th</sup> at the event will be:

- |                       |                     |
|-----------------------|---------------------|
| 1. <u>Friend</u>      | 6. <u>Gold</u>      |
| 2. <u>Friend</u>      | 7. <u>Platinum</u>  |
| 3. <u>Sage/Silver</u> | 8. <u>Platinum</u>  |
| 4. <u>Sage/Silver</u> | 9. <u>Platinum</u>  |
| 5. <u>Gold</u>        | 10. <u>Platinum</u> |

Please make checks payable to PVPLC, PO Box 3427, Palos Verdes Peninsula, CA 90274 or charge your major credit card.

Credit Card Number: \_\_\_\_\_

Amount: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Billing Name (if different from above): \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_