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For Immediate Release

FAMILIES INVITED TO CELEBRATE EARTH DAY AT WHITE POINT NATURE PRESERVE

PALOS VERDES PENINSULA, March 27, 2013– Join the Palos Verdes Peninsula Land Conservancy to celebrate Earth Day at the White Point Nature Preserve in San Pedro on Saturday, April 20th. LA City Councilmember Joe Buscaino will kick off a great day of helping with native habitat restoration, taking a guided hike through the preserve blooming with wildflowers, and much more. He said *"I can't think of a better way to celebrate Earth Day than joining the Palos Verdes Peninsula Land Conservancy at the White Point Nature Preserve. The breathtaking beauty of this park and its incredible views of the Pacific Ocean demonstrate the importance of conservation and environmental stewardship."*

From 9am-12pm, join volunteers from Starbucks to help in the native plant demonstration garden and the adjacent coastal grasslands that are a unique feature of ecosystems along the Peninsula. A Conservancy nature walk guide will lead a family nature hike at 10 am to explore trails with native coastal habitat and wildlife. At 10am and 11am, Art at Your Fingertips docents will host art activity sessions for young and old on the PV blue butterfly. Bring a GPS unit for a geocaching activity on the preserve at 11am.

Conservancy volunteer workdays are generously sponsored by REI, Inc. Starbucks locations in San Pedro and Rancho Palos Verdes are volunteering and providing coffee and light breakfast refreshments for this event. According to participating Starbucks Managers Becky Hardin and Charles Boyd, *"We are excited to join with the Conservancy on Earth Day and work together to create positive change in our own community and around the world."*

White Point Nature Preserve is located at 1600 W. Paseo del Mar, San Pedro. For more information, please go to www.pvplc.org or call (310) 541-7613. Wear comfortable shoes and bring sun protection.

The Palos Verdes Peninsula Land Conservancy is a 501(c)(3) nonprofit community-based organization dedicated to preserving land and restoring habitat for the enjoyment and education of all. The Conservancy owns or manages the Palos Verdes Nature Preserve, the Linden H. Chandler and George F Canyon Preserves in Rolling Hills Estates, the White Point Nature Preserve, a facility of the LA City Department of Recreation and Parks, and habitat restoration on the Defense Fuel Supply Point in San Pedro.