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For Immediate Release

## A ROLLING HILLS ESTATES SUMMIT SELFIE WILL SUPPORT INNOVATIVE GIRL SCOUT PROJECT

Rolling Hills Estates, CA, October 8, 2015 – Four Girl Scouts from Troop 11665 Lomita-Harbor City (Alyssa Accinelli, Sophia Bautista, Karolyn Troutman, and Teresa Trujillo) have created: **Post Your P.O.S.T. (Picture of Summit Trail)** to encourage people and their pets to hike to the top of the summit at the George F Canyon hiking and equestrian trail at 27305 Palos Verdes Drive East, RHE, CA 90274 (310) 541-0862.

The project's aim is to help fight obesity and other health problems, promote exercise, and motivate people to get in touch with nature. It will also raise awareness of the George F Canyon Nature Center and Preserve by encouraging hikers to reach the summit and post their picture to a social media site.

At the top of the summit, the Girl Scouts have created a foot marker that hikers use to get into position while taking a picture of themselves. There is also a custom made wooden sign next to the city view for hikers to pose alongside. Down at the base of the trail on the Western side of the GFC Nature Center is a display case that hikers can use at any time to place photographs from their summit hike. Immediately post your digital photos to Facebook, Instagram, Twitter or other using hashtag: **#post\_your\_post** and ask your friends to join you in helping to make history!

The project is being launched with a ribbon cutting ceremony at George F Canyon Nature Center and Preserve located at 27305 Palos Verdes Drive East Rolling Hills Estates, CA 90274 on **Saturday, October 24, 2015 from 10:00-12:00pm**. The ceremony will begin at 10:00 am with special guest Rolling Hills Estate Council Member Frank Zerunyan at the nature center followed by a hike to the trail summit. Refreshments will be served. All two-legged and four-legged friends on leashes are welcome to attend! For more information, please contact: [taccinelli@childnet.net](mailto:taccinelli@childnet.net).

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*The Palos Verdes Peninsula Land Conservancy is a 501(c)(3) nonprofit community-based organization dedicated to preserving land and restoring habitat for the education and enjoyment of all. The Conservancy owns or manages the Palos Verdes Nature Preserve, the Linden H. Chandler and George F Canyon Preserves in Rolling Hills Estates, the White Point Nature Preserve, a facility of the LA City Department of Recreation and Parks, and habitat restoration on the Defense Fuel Supply Point in San Pedro.*