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PALOS VERDES PENINSULA LAND CONSERVANCY ELECTS NEW PRESIDENT OF BOARD OF DIRECTORS

PALOS VERDES PENINSULA – January 19, 2016 The Palos Verdes Peninsula Land Conservancy announced that Dr. Cassie Jones will succeed Bill Swank as Board President for the next two years. Dr. Jones is the founder and owner of Point Vicente Animal Hospital. A graduate of the University of California, Davis, School of Veterinary Medicine, Dr. Jones has also been a member of the American Board of Veterinary Practitioners. She is passionate about enhancing the quality of care for all animals and has served with several organizations to promote this cause.

Dr. Jones has served on the Palos Verdes Peninsula Land Conservancy Board of Directors for the past five years and has been the executive vice president the previous year. Her goal is to provide awareness about our beautiful place and to broaden the appreciation for the diversity of animal life living on the Preserves, in the ocean and in the air.

Cassie Jones began her time at the Palos Verdes Peninsula Land Conservancy as a contributing member and a volunteer, simply showing up to help pull weeds. Then her commitment grew, “I choose to put a lot of time into the Land Conservancy because I can accomplish so many concurrent things that are good and important to me through my work. Helping children learn about their physical world around them, ensuring the critters we share this land with are thriving, providing the obvious visual delight in seeing the hills around here healthy and providing spaces where forever we can stretch our legs, our hearts and our minds-these are just a few of the benefits I get from spending my time this way. I love hearing the stories from children, students, fitness enthusiasts, conservationists, botanists, etc. We really do impact every single person around here. That is the greatest benefit.”

The drought presents a big challenge as Dr. Jones becomes President, but she believes that by restoring the land with native plants it will enhance the long term results and be a wise investment of time and energy.

“It is wonderful to welcome Cassie Jones as President. She is such a valued and trusted community member and has been a highly engaged board member” says Executive Director Andrea Vona.

Photo Caption: Dr. Cassie Jones volunteered to help an injured baby goat named Clifford who was born with contracted (short) tendons. Clifford was part of a grazing herd at Alta Vicente Reserve in August. The goats were brought in to remove invasive weeds for habitat restoration and fuel modification on the preserves |

The Palos Verdes Peninsula Land Conservancy was founded in 1988 and is a 501(c)(3) nonprofit community-benefit organization dedicated to preserving land and restoring habitat for the enjoyment and education of all. The Conservancy owns or manages the Palos Verdes Nature Preserve in Rancho Palos Verdes, Linden H. Chandler and George F Canyon Preserves in Rolling Hills Estates, White Point Nature Preserve in San Pedro, and a native plant nursery on the Defense Fuel Support Point in San Pedro.