



### Media Advisory:

## Announcing a \$30 Million Campaign to Create 96 Acre Coastal Wildlife Corridor and Restore the Natural Lands of the Peninsula

*Go Wild for the Peninsula Campaign supports once-in-a-lifetime opportunity to create a new coastal wildlife corridor*

### For Coverage Consideration

**WHO:** Palos Verdes Peninsula Land Conservancy Executive Director Adrienne Mohan, with CA Assembly member Al Muratsuchi, City of RPV Mayor David Bradley, Los Angeles County Regional Park and Open Space District representative and other local government and community officials will make the announcement on the site overlooking Rancho Palos Verdes' beautiful coastline. The Carlsbad Fish and Wildlife Office Assistant Field Supervisor and California Department of Fish and Wildlife Regional Manager will also be present to celebrate the important occasion.

**WHAT:** **\$30**  
**Million Campaign to Create 96-Acre Coastal Wildlife Corridor**  
\$19.7 million in public funds have been awarded, including a U.S. Fish & Wildlife Service \$12.6 million grant – the largest award in the nation in the past year. The campaign will provide benefits for our communities, support threatened species, reduce fire risk, and contribute to California's 30x30 goal of conserving 30% of our lands and coastal waters by 2030.

**WHERE:** Enter  
via Catalina View Gardens, 6001 Palos Verdes Drive South, Rancho Palos Verdes, CA 90275

**WHEN:**  
Friday, August 26<sup>th</sup> at 11 am

**MORE INFO:** Press Conference will be held at the coastal wildlife corridor site against a magnificent backdrop of Portuguese Bend Point with views of the Pacific Ocean and Catalina Island. B-Roll, including drone footage of the coastal land, maps, photos and more available at link: [Media Kit](#)

**CONTACT:** Click  
here to [RSVP](#)  
For questions, please contact Susan Wilcox Cell: (310) 308-0334 or Email [swilcox@pvplc.org](mailto:swilcox@pvplc.org)

### ABOUT PALOS VERDES PENINSULA LAND CONSERVANCY:

*The Land Conservancy is the leader on the Palos Verdes Peninsula for conserving undeveloped land as open space for historical, educational, ecological, recreational and scenic purposes. Since its founding in 1988, the Conservancy has successfully preserved 1,700 acres of open space. The Conservancy works with the four cities in which the preserved lands are located: Rancho Palos Verdes, Rolling Hills, Rolling Hills Estates, and San Pedro (City of Los Angeles).*

