



Go Wild for the Peninsula

PALOS VERDES PENINSULA
LAND CONSERVANCY

A Garden-to-Table
Dining Experience

Palos Verdes
PASTORAL

October 15, 2023
Terranea Resort



Go wild for native plants and animals!

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Vision

Imagine 200 dinner guests seated at long tables in an exclusive coastal setting... linen tablecloths with exquisite natural décor and wine glasses sparkling in the sunlight... the sounds of the ocean, and a gentle breeze inspiring the feeling of standing in a field of coastal grasslands. The first of multiple courses is served and an evening of fine wine, beautiful food and dining at sunset begins.

The Palos Verdes Peninsula Land Conservancy in partnership with Terranea Resort, along with many valued sponsors, have created a spectacular signature event that allows almost all ticket proceeds to directly support the Conservancy's work to protect and steward the natural lands. The evening is an occasion where the corporate sector, community and Conservancy come together to help spread an appreciation for preserving the timeless scenic beauty of the Palos Verdes Peninsula.

Low Carbon Concept

After years of transporting ingredients from all over the world, chefs have galvanized behind the ideal of sourcing ingredients locally. The goal is to limit the carbon impact on the environment – less flying, driving, fuel and unsustainable food consumption – and using farm-fresh products packed with nutrients and flavor. Celebrated chefs have created their own organic vegetable and herb gardens in recent years. Terranea's acclaimed Chef de Cuisine Andrew Vaughan will create a unique menu for the evening using the finest, freshest ingredients and flavors locally sourced in an exquisite presentation, and artisan products showcasing the best of California. *It is gourmet garden-to-table dining at its finest.*

Please join me in becoming a Sponsor of the 2023 Palos Verdes Pastoral event as part of a community of like-minded individuals that believe in garden-to-table dining experience and in the mission of the Conservancy in preserving our natural areas for the enjoyment of all.

Sincerely,

Diana Heffernan Schrader

Chair, Palos Verdes Pastoral Committee

SPONSORSHIP OPPORTUNITIES

Silver and Sage Steward —\$30,000

- Name recognition on a permanent monument in honor of major supporters to the GO WILD FOR THE PENINSULA Campaign
- Table seating with Special Guest, Palos Verdes Pastoral 2023
- Pre-dinner Reception
- Major sponsor recognition in South Bay, Peninsula People and Daily Breeze ads and all publicity materials, event signage, online website and event links
- Top recognition in Conservancy newsletter OPEN SPACES (cir. 3,500)
- Includes up to 12 event tickets

Coastal Contributor —\$12,000

- Table seating with Special Guest
- Pre-dinner Reception
- Major sponsor recognition in South Bay, Peninsula People and Daily Breeze ads and all publicity materials, event signage, online website and event links
- Prominent recognition in Conservancy newsletter OPEN SPACES (cir. 3,500)
- Includes up to 10 event tickets

Ocean Bluff Benefactor —\$6,000

- Pre-dinner Reception
- Major sponsor recognition in South Bay, Peninsula People and Daily Breeze ads and all publicity materials, event signage, online website and event links
- Recognition in Conservancy newsletter OPEN SPACES (cir. 3,500)
- Includes up to 8 event tickets

Grassland Guardian —\$3,000

- Pre-dinner Reception
- Recognition in South Bay, Peninsula People and Daily Breeze ads and all publicity materials, event signage, online website and event links
- Recognition in Conservancy newsletter OPEN SPACES (cir. 3,500)
- Includes up to 4 event tickets

Tide Pool Sponsor —\$1,200

- Pre-dinner Reception
- Recognition on event signage, online website and event links
- Recognition in Conservancy newsletter OPEN SPACES (cir. 3,500)
- Includes 2 event tickets



SPONSORSHIP REGISTRATION

Yes! I'd like to support the Palos Verdes Peninsula Land Conservancy!

Enclosed is my check for the following Sponsor level (*check one*):

- Silver and Sage Steward** (\$30,000, includes up to 12 tickets and Name recognition on the GO WILD FOR THE PENINSULA permanent monument)
- Coastal Contributor** (\$12,000, includes up to 10 tickets and seating with Special Guest)
- Ocean Bluff Benefactor** (\$6,000, includes up to 8 tickets)
- Grassland Guardian** (\$3,000, includes up to 4 tickets)
- Tide Pool Sponsor** (\$1,200, includes 2 tickets)

Please list me in the program and promotional materials as:

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- Individual Ticket** (\$300 per person). *As available for purchase after August 20th*

I would like _____ ticket(s)

Name: _____ **Date Submitted:** _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ **Email:** _____

**Questions? Please contact Susan Wilcox, Director of Development at:
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**Louise Olfarnes, Marketing Manager at
Tel: (310) 541-7613 ext. 210 or Email: lolfarnes@pvplc.org**

**PALOS VERDES PENINSULA LAND CONSERVANCY
P.O. Box 3427, Palos Verdes Peninsula, CA 90274
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